

2020 - 2024 Plan of Work Strategy for UGA Extension

1. Team leaders work with extension specialists in their area to develop a broad Plan of Work.
*Note: These are five-year rolling plans of work
2. Team leaders will work with extension evaluator to identify short, medium and long-term outcomes and develop an organized evaluation plan for their topic area.
3. Specialists under each team will be provided with common measures to evaluate outcomes within their topic area.
4. Specialists will gather data using common measures throughout the year.
5. Data will be aggregated and reported under each topic area annually.
6. Collective impact statements for each topic area will be developed based on collective impact.
7. Communication materials highlighting collective impact will be created and shared across the state.
8. Annual extension report will be compiled and shared.

Topic Area	Team Leaders	Description
Animal Production	Lawton Stewart Casey Ritz	This plan of work will explore different areas of animal production and protection, focusing on the production of sheep, goats, dairy and beef cattle, swine, and poultry. Equine and bees are also included. Specific topics for this program include, but are not limited to: Georgia Beef Challenge, Master Cattleman's Program, profitability of dairy farming, swine intake regulation, IPM and evaluation of new forages and feeds.
Food Safety	Laurel Dunn Judy Harrison	This plan of work will explore different areas of food safety, focusing on food processing, protection, and safety; plant production; and animal production and protection. Specific topics for this program include, but are not limited to: consumer demand for food, food industry needs, and the food processing industry.
Health and Wellness	Alison Berg Courtney Brown	This plan of work will explore issues of chronic disease prevention and healthy lifestyles, focusing on weight control, physical activity, diabetes management and prevention, cardiovascular diseases prevention and cancer prevention to the public. A large focus of this program will be on the state's youth.
Home & Life Skills	Michael Rupured Diane Bales	This plan of work will explore issues related to home and life skills. Specific topics for this program include, but are not limited to: indoor air quality, water quality, waste management, energy management, homebuyer education, consumer economics, financial literacy, and emergency preparedness.

Plant Production	J. Michael Moore Matthew Chappell Will Hudson Phil Brannen	This plan of work will explore plant production and protection. Specific topics for this program include, but are not limited to: plant growth and crop production; plant diseases, weeds and pests; developing new breeding tools; soil quality; irrigation; plant pathology; genetics; entomology; IPM, harvest and post-harvest handling; conservation; cultural trends; and breeding programs that incorporate variability derived from interspecific hybrids from which new cultivars can be developed.
Sustainability, Conservation and the Environment	Julia Gaskin Pam Turner Wes Porter	This plan of work will explore issues related to the sustainability and profitability of agriculture. Specific topics for this program include, but are not limited to: natural resource management, minimum tillage and cover crops; value added products or production practices that can improve sustainability and profitability; investigation of niche markets in Georgia; financial accounting and reporting strategies; and alternate cultural practices that will protect, improve and maintain soil fertility.
Urban Agriculture	Clint Waltz Becky Griffin Dan Suiter	This plan of work will explore issues related to urban agriculture. Specific topics for this program include, but are not limited to: water conservation technology and training; turf disease identification and management; IPM; development of new cost estimating and job bidding software for landscape installation; and Master Gardener programs.
Youth and Family	Sue Chapman Melanie Biersmith Ted Futris	This plan of work will explore positive youth and family development. Specific topics for this program include, but are not limited to: parenting; relationships, child and elderly care; 4-H and youth programming.